

An AI-based technology enhancing mobile reading experience
"Phroni" has expanded its compatibility

Now available for the Android browsers "Dolphin Browser" and "Sleipnir Mobile"

Fujisawa, JAPAN - July 1, 2013 - Studio Ousia Inc. has released a new version of its Phroni search technology add-on for Android smartphones and tablets, which is compatible with both MoboTap Inc.'s Dolphin Browser and Fenrir Inc.'s Sleipnir Mobile for Android. This add-on functions in both English and Japanese are available for free download.

Phroni automatically extracts keywords from texts using our original machine-learning algorithm and enables users to perform a search to Google, Wikipedia, Twitter, and other relevant sources just by tapping it.

Web: <http://phroni.com>

Video: http://www.youtube.com/watch?v=XyHSV_ffzyw

If you want to search something while browsing on a smartphone or tablet, you must select a keyword on touchscreen and make complex procedures such as copying and pasting it into the search box. Phroni works based on the machine-learning technology to automatically choose words users want to search to get more information and to change them into links, which allows them to simply tap and quickly search related contents on Wikipedia, Google, Twitter, or other sites shown on its pop-up widget.

Please be advised that API release for developers is planned in 2013.

Download URLs:

- Phroni for Dolphin Browser:

<https://play.google.com/store/apps/details?id=com.phroni.dolphin>

- Phroni for Sleipnir Mobile for Android:

<http://extensions.fenrir-inc.com/detail/jsfhtolkwysfwvnuxaasjzbxidqermk/>

- Phroni for Firefox:

<https://addons.mozilla.org/ja/android/addon/phroni-for-firefox/>

■ About Phroni

Touch screen devices such as smartphones and tablet devices required several troublesome steps—selecting text by holding and accurately swiping the finger on the screen, copying the keyword, pasting it into the search box, starting a search, etc.—in order to get more information about a phrase in which readers are interested. Phroni simplifies this process significantly by employing a proprietary machine-learning engine to analyze the text and automatically extract relevant keywords, turning them into tappable links. Users can directly access to related contents, such as Wikipedia, images, videos, and web searches.



You can download PR materials:

<https://www.dropbox.com/sh/y5700e15qlg8w8l/uL86nsgaq2>

■ About Studio Ousia Inc.

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